

# Coaching a Mini-Company

## Checking in



### Jonk Entrepreneuren Luxembourg asbl



- Gives students the opportunity to experience and to learn about entrepreneurship through a hands-on approach.
- Throughout one school year, students make all the decisions about their mini-company:
  - name and product/service
  - creating a business plan
  - managing the mini-company's finances
  - selling to clients



### Students

- Have higher school motivation, go to school more often and improve their overall performance.
- Has a positive impact on learning in other subjects and supports development of all key competences for lifelong learning
- Higher exposure (>100 hours) is correlated with better results.

### Teachers

- Closer, more respectful relationship with the students

### Parents

- Happy about the opportunity their children have to gain transversal skills and learn in a more practical way but need to be properly informed and involved.



### Your role as a coach is:

- to mentor and guide them in their project
- to encourage them to overcome and learn from various challenges
- to give them specific practical advice and support with their business
- to help students understand how a company works
- To introduce them to people in the corporate world
- To support them with preparing a presentation, improving their financial or marketing strategies...
- To help them prepare for the national competition



## Coaching a mini-company

### But it's also:

- To inspire them to be the best version of themselves
- To support them in achieving their goals
- To encourage them to turn their dreams into reality
- To be their motivational cheerleader
- To celebrate their achievements and encouraging their efforts
- To push them to be brave



## Organisation

- A minimum of 3 sessions with your team from December through June
- Meetings are scheduled between the team and the coach, according to their availabilities
- Get in contact with the teacher to have a better overview of the students' progress and challenges
- Meetings can take place in person, ie in the school premises or your office/meeting room. Please be safe and refer to <https://covid19.public.lu/en/sanitary-measures/gatherings.html>
- Meetings can also take place via video-conference.  
Note: Students have free access to MS Teams.

**Best practice:** Have a monthly Check-in with your team and ask the students to send you a small report 2 days before the meeting:

- Victory - An advance / a progress / that you have made?
- Learning - Something you learned from an event/mistake/particular situation.
- Project - What are you currently working on?
- Question - The most important question you want me to help you with?



## General overview

- September – December : Business model and Prototyping
- January – April : Marketing and Sales
- May – June: Competition (Semi-Finals and Final)
- July: International Competition and closing of the Mini-Company

## Next stages

- January: Training (26-29/01), General Assemblies, Lëtzshop testing
- February: Letzshop launch, Business plan
- March: Festival des Mini-Entreprises *TBC*
- April: Training (pitching) – *Date tbd*
- Mai: Semi-finals – 11-12<sup>th</sup> Mai 2021
- June: Final – 4<sup>th</sup> June 2021
- July: International Competition – 13-15<sup>th</sup> July 2021

Calendrier des Mini-Entreprises 2020-2021	
Date	Événement
Janvier	Test de Lëtzshop avec 2-3 mini-entreprises
Janvier	Assemblées Générales Présentez votre mini-entreprise en nous envoyant une vidéo. <b>Deadline envoi de la vidéo: 22/01/2021</b>
26 janv 2021 au 28 janv 2021 16H00	Formations: - Comptabilité (26 janv) - Social Entrepreneurship (27 janv) - Service à la clientèle (28 janv) - Leadership (29 janv)
1er Fév 2021 TBC	Lancement de Lëtzshop pour toutes les mini-entreprises
22-janv-21	Envoi du business plan à JEL <b>Deadline: 12/02/2021</b>
22 au 28 mars 2021 TBC	Festival des Mini-Entreprises
27 avril 2021	Date remise des Dossiers pour participer à la finale des Mini-Entreprises
28 avril 2021 tbc	Formations Pitching pour mini-entreprises
11-12 mai 2021	Demi-finale des Mini-Entreprises. Le jury désignera les équipes qui participeront à la finale nationale.
04-juin-21	Forum - Finale des Mini-Entreprises Lors de la finale sera élue la Mini-Entreprise de l'année, qui représentera le Luxembourg lors d'une compétition internationale.
13-15 July	Junior Achievement Company of the Year Competition





## INSCRIVEZ-VOUS AU FORMATIONS EN JANVIER

[26 JANVIER 2021 - 16H00](#)  
COMPTABILITÉ DE VOTRE  
MINI-ENTREPRISE  
[27 JANVIER 2021 - 16H00](#)  
SOCIAL ENTREPRENEURSHIP  
[28 JANVIER 2021 - 16H00](#)  
SERVICE À LA CLIENTÈLE  
[29 JANVIER 2021 - 16H00](#)  
LEADERSHIP

## Inscrivez-vous aux formations pour Mini- Entrepreneur-e-s!

Pour cette édition nous proposons un format webinar et avons réparti les formations sur plusieurs jours afin de permettre aux élèves de participer à plusieurs formations. Toutes les informations et liens d'inscription se trouvent dans l'accès pour les élèves: Formations: 26-29 Janvier 2021

[Lire plus](#)

## ENSEIGNANT-E-S

Retrouvez toutes les informations et les documents dont vous avez besoin.

[Lire plus](#)

## ÉLÈVES

Retrouvez toutes les informations et les documents dont vous avez besoin.

[Lire plus](#)

## COACHING

Retrouvez toutes les informations nécessaires pour coacher votre mini-entreprise

[Lire plus](#)

Vous voulez avoir un impact positif sur les jeunes et les guider dans leur aventure d'entrepreneur-e-s ?

[Lire plus](#)