



Coaching a Mini-Company Checking in





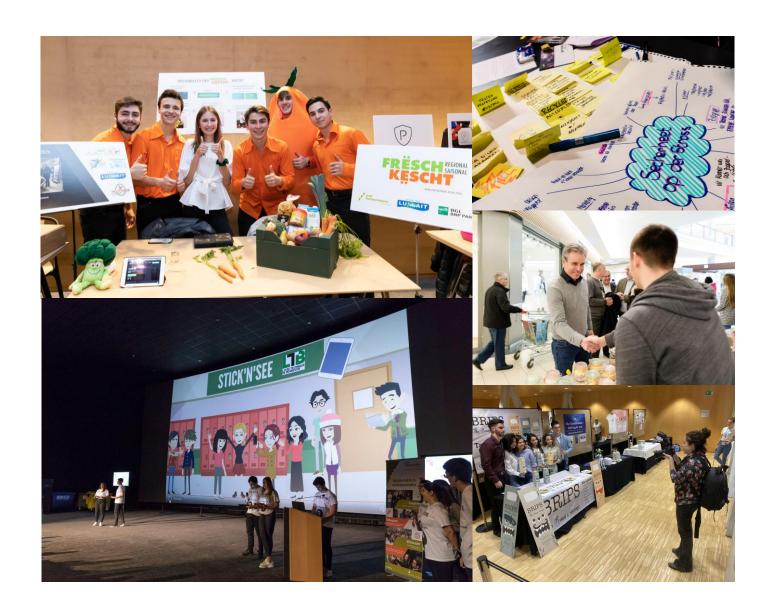
Jonk Entrepreneuren Luxembourg asbl





Mni-Companies - Mni-Entreprises

- Gives students the opportunity to experience and to learn about entrepreneurship through a hands-on approach.
- Throughout one school year, students make all the decisions about their minicompany:
 - → name and product/service
 - → creating a business plan
 - → managing the mini-company's finances
 - → selling to clients





Mni-Entreprises - JA Company Programme Impact

ICEE (Innovation Cluster for Entrepreneurship Education) survey

Students

- Have higher school motivation, go to school more often and improve their overall performance.
- Has a positive impact on learning in other subjects and supports development of all key competences for lifelong learning
- Higher exposure (>100 hours) is correlated with better results.

Teachers

Closer, more respectful relationship with the students

Parents

 Happy about the opportunity their children have to gain transversal skills and learn in a more practical way but need to be properly informed and involved.





Coaching a mini-company

Your role as a coach is:

- to mentor and guide them in their project
- to encourage them to overcome and learn from various challenges
- to give them specific practical advice and support with their business
- to help students understand how a company works
- To introduce them to people in the corporate world
- To support them with preparing a presentation, improving their financial or marketing strategies...
- To help them prepare for the national competition







Coaching a mini-company

But it's also:

- To inspire them to be the best version of themselves
- To support them in achieving their goals
- To encourage them to turn their dreams into reality
- To be their motivational cheerleader
- To celebrate their achievements and encouraging their efforts
- To push them to be brave







Organisation

- A minimum of 3 sessions with your team from December through June
- Meetings are scheduled between the team and the coach, according to their availabilities
- Get in contact with the teacher to have a better overview of the students' progress and challenges
- Meetings can take place in person, ie in the school premises or your office/meeting room. Please be safe and refer to https://covid19.public.lu/en/sanitary-measures/gatherings.html
- Meetings can also take place via video-conference.
 Note: Students have free access to MS Teams.

Best practice: Have a monthly Check-in with your team and ask the students to send you a small report 2 days before the meeting:

- Victory An advance / a progress / that you have made?
- Learning Something you learned from an event/mistake/particular situation.
- Project What are you currently working on?
- Question The most important question you want me to help you with?







General overview

- September December : Business model and Prototyping
- January April : Marketing and Sales
- May June: Competition (Semi-Finals and Final)
- July: International Competition and closing of the Mini-Company

Next stages

- January: Training (26-29/01), General Assemblies, Lëtzshop testing
- February: Letzshop launch, Business plan
- March: Festival des Mini-Entreprises TBC
- April: Training (pitching) Date tbd
- Mai: Semi-finals 11-12th Mai 2021
- June: Final 4th June 2021
- July: International Competition 13-15th July 2021



Calendrier des Mini-Entreprises 2020-2021	
Date	Evénement
Janvier	Test de Lëtzshop avec 2-3 mini-entreprises
Janvier	Assemblées Générales Présentez votre mini-entreprise en nous envoyant une vidéo. Deadline envoi de la vidéo: 22/01/2021
26 janv 2021 au 28 janv 2021 16H00	Formations: - Comptabilité (26 janv) - Social Entrepreneurship (27 janv) - Service à la clientèle (28 janv) - Leadership (29 janv)
1er Fév 2021 TBC	Lancement de Lëtzshop pour toutes les mini-entreprises
22-janv-21	Envoi du business plan à JEL Deadline: 12/02/2021
22 au 28 mars 2021 TBC	Festival des Mini-Entreprises
27 avril 2021	Date remise des Dossiers pour participer à la finale des Mini-Entreprises
28 avril 2021 tbc	Formations Pitching pour mini-entreprises
11-12 mai 2021	Demi-finale des Mini-Entreprises. Le jury désignera les équipes qui participeront à la finale nationale.
04-juin-21	Forum - Finale des Mini-Entreprises Lors de la finale sera élue la Mini-Entreprise de l'année, qui représentera le Luxembourg lors d'une compétition internationale.
13-15 july	Junior Achievement Company of the Year Competition



Mini-Company Website www.minientreprises.lu



Les Mini-Entreprises Gestion quotidienne Coaching Actualités Galeries Contact



Retrouvez toutes les informations et les documents dont vous avez besoin. Lire plus



